

2019-2020 District Goals



District: District 322C3
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
Club PST schooling programs (Burdwan), on 23.6.19
To be conducted by GLTD, VDGs, PDGs

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
ZC-RC-DC workshop (Burdwan), on 9.6.19, &
Residential ZC-RC training (Durgapur), on 24,25.8.19

To be conducted by GLTD, VDGs, PDGs

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 4 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

YOUNG LION LEADERSHIP INSTITUTE (YLLI) - For encouraging new lions of up to 4 years by demonstrating the possibilities of leadership development in this organization

To be organized by GLTD, PDGs & FDI graduates

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	150
2nd Quartter	195
3rd Quartter	100
4th Quartter	80

By the end off tihe 4th quartier, tihe distiricti will add a tiotial offi 525 new members.

Action Itiems:

My distriictt will esttablissh club branch(es).

My distriictt will inductt new Lions under 40 years old.

My distriictt will convertt Leos tto Lions

My distriictt will organize att leaast membership growth eventt(s).

All clubs in my distriictt will sett individual membership goals

My distriictt will use and promotte membership resources tto achieve our goalle. Justt Ask Guide, Club Membership

Chair Guide with inductton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	10	200
2nd Quartter	5	125
3rd Quartter	3	60
4th Quartter	0	0

By the end off tihe 4th quartier, tihe distiricti will stiarti 18 new clubs.

With a minimum offi 385 chartier members.

Action Itiems:

My distriictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My distriictt will hostt a New Club Developmentt Workshop

My distriictt will organizet Leo Club(s).

My distriictt will sttaartt Specialitty Club(s).

Yoga entthusiastts

Business community

My distriictt will sttaartt Campus Club(s) attt0-N school/universitty

My distriictt will use and promotte membership resources tto achieve our goalle. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	150
2nd Quartter	240
3rd Quartter	110
4th Quartter	240

By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 740 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Appreciaion / Awards for Goal achiever club officers & District officers

NET GROWTH GOAL

525	+	385	-	740	=	170
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 300000 people.

Action Itiems:

Ofi tthe ttotal number ofi people served in my distiricti, people will be youth(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Planners Club and

Community Needs Assessmentt(Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on their service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

Sightt fior kids

Lions Questt

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 6500 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

To organize at least one district level program for each of the service challenges

Custom goal and action items

To encourage our 18 Eye hospitals to perform better in Vision projects

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$100,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Continuous motivation for members

ADVOCATE

In the 2019-2020 fiscal year 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

To organize MyLCI / MY LION training programs throughout the district and throughout the year

Custom goal and action items

Continuous motivation for members